

Creative Thinking

Since the business was established in 1999 a wide range of projects have been completed. The outcomes have often been diverse. However the thread that links them together is the way in which they have responded to a particular environment or set of people.

Creative thinking forms a vital role in this process, as it is about seeing possibilities when parameters are given by the client. It is also about being able to look at things from a fresh perspective. Each project becomes like a journey.

Meeting new people and travelling to different places all become elements that can inform my work. It enables it to constantly develop and change.

